

Abstract: Knowledge management has a huge impact on modern enterprises so that they can be competitive, modern, innovative and profitable in times of globalization. Successful identification of barriers to the implementation of the knowledge management concept is an indicator of the value of the intellectual assets of enterprises. Moreover, the article presents knowledge as a stock which is essential not only at the level of enterprises but at the level of the country as it allows the formation of national wealth.

Key words: knowledge management, concept, competitiveness, barriers

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